

HUNTERS SHARING THE HARVEST OPPORTUNITIES FOR RECOGNITION

It's a fact! Did you know there are now 1.8 million families in Pennsylvania in need of food assistance? This number represents a 50% increase over just the last three years. Many of these families access the resources of local food banks to help put food on the table for themselves and their children. Since 1991, Pennsylvania's HSH program has coordinated the processing and distribution of donated venison from hunters through an accountable and integrated network of approved deer processors and food banks, down to the most local provider organizations in our urban and rural communities. In 2012, HSH coordinated delivery of over 90,000 pounds of high protein meat to hungry people.

How it Works: Our charity benefits from the 900,000 hunting licenses purchased each year and average harvests of 300,000 deer seasonally, with not all hunters needing the meat from their successful trips afield. HSH provides the network of collection and distribution of that donated meat. Hunters deliver their deer to any of the 125 PA Dept. of Agriculture-inspected deer butchers across the state, and are asked to pay a tax deductible \$15 deposit toward the cost of processing (average is \$55 a deer). The hunter is issued a receipt, with the balance paid by the HSH program. The butcher shops grind, bag and store all of the venison as ground meat for distribution to the food banks. Our venison is of the highest-quality, low-fat, 100% natural food source, and is in great demand by food distribution centers across the commonwealth. All processed meat is distributed via the state's 21 regional food banks (www.hunger-freepa.org) which then channels it to more than 4,000 local providers such as food pantries, missions, homeless shelters, and churches.

How You Can Help: In a typical year, about 4,000 deer are donated. Like many non-profits, the program encounters greater funding challenges each season, most recently with contributions not keeping pace with the increased needs of the food banks. This is why your request to participate is so greatly appreciated. One goal is to eliminate the \$15 donor deposit statewide which could greatly impact the program as an incentive for increased hunter donations. A major sponsorship gift at the corporate level would clearly recognize your business as one that cares about the land, the outdoors and about the quality of life in our communities across Pennsylvania.

To Support the HSH Program: Visit the donation page on our website at www.sharedeer.org/support; eMail our HSH office for more information at info@sharedeer.org or jwp@sharedeer.org; call HSH toll free at 1-866-474-2141 or 717-545-1188 and ask fill out a donation request form found on the website.

All contributions are greatly appreciated.



Hunters Sharing the Harvest
6780 Hickory Lane
Harrisburg, PA 17112

1-866-HSH-2141

www.sharedeer.org

Please review the many opportunities for recognition listed below that will allow you to be part of the HSH program.

CORPORATE/FOUNDATION

\$10,000 and over
Corporate/Foundation Sponsor

\$5,000 to \$9,999
Corporate/Foundation Partner

\$2,500 to \$4,999
Corporate/Foundation Supporter

Sponsorships can be suggested for a specific need within the program, e.g.: administrative, promotion, processing, donor deposit elimination.

INDIVIDUAL, CLUB & BUSINESS

\$1000 to \$2499
HSH Sponsor

\$500 to \$999
HSH Partners

\$25 to \$499
Buck for the Pot Contributions

Your generous donation of money will go directly to the costs of processing and storing the meat. Every \$25 donated helps us to process meat for 100 meals.

Memorial Contributions

When donating simply specify who your gift is in memory of or on behalf of.

As a Sponsor/Contributor:

- Your company name (logo) and link on HSH website with 150,000 unique visits each year
- Your company name (logo) can be printed on the deer donor receipt
- Paid/Earned Media exposure. HSH has phenomenal media reach with over 1.5 million impressions in statewide news publications and internet news sources. Each venue is spreading the word of the HSH program and its sponsors.
- Sponsor supported Radio/TV Public Service Announcements
- HSH Sponsor Decal - Window Sticker thank you mailing to approximately 2500 donors each season.

HUNTERS SHARING THE HARVEST *OPPORTUNITIES FOR RECOGNITION*

We would welcome the opportunity to discuss these opportunities further, as well as asking you to alert your employees, members and/or customers and vendors about our program and asking them to consider contributing as well. HSH is a unique yet uncomplicated program connecting hunters who have extra deer to share to food banks serving hungry Pennsylvanians that need the help. It's just that simple!

HSH is a registered 501(c)3 charitable organization and your donation is fully tax deductible. Our program management is highly-efficient with only 19% allocated towards administrative and non-processing expenses. Staff consists of one full time Executive Director and a part time assistant. Our Board of Directors, our 70 volunteer coordinators and some processors donate their time and talents that help to make it a success. The lists can be found on our website www.sharedeer.org

Sponsorship/Contribution Form

We would like to make a donation to Hunters Sharing the Harvest to help feed the hungry in Pennsylvania.

We need to be invoiced Our check is enclosed If paying by credit card, visit: www.sharedeer.org/support

Corporate/Foundation Sponsorship Levels - Please mark your choice

- Corporate Sponsors \$10,000 and up Suggested use: _____
- Corporate Partners \$5,000 to \$9999 Suggested use: _____
- Corporate Supporters \$2500 to \$4999 Suggested use: _____

Sponsorships can be suggested to be used for a specific need within the program, e.g.: administrative, promotion, processing, co-pay elimination.

Individual, Club and Business Sponsorships Levels - Please mark your choice

- HSH sponsorships \$1000 to \$2499 In Memory of: _____
- HSH partners \$500 to \$999 In Memory of: _____
- Buck for the pot \$25 to \$499 In Memory of: _____

Name/Company Name _____

Address _____

City _____ State _____

Contact Name (If Applicable) _____

Phone _____ eMail _____

Mail to: Hunters Sharing the Harvest, 6780 Hickory Lane, Harrisburg, PA 17112

Any questions relating to your donation/sponsorship, or to request material for your company's employee participation, please call John Plowman, Executive Director at 1-866-474-2141 or via eMail at info@sharedeer.org. Once your donation is received, HSH will provide a letter of acknowledgement to keep in your files for tax purposes.

HSH is a 501C3 charitable organization and your contribution is tax deductible. The official registration and financial information of Hunters Sharing the Harvest may be obtained from the PA Dept. of State by calling toll free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement.

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